



Course:

**Design and Implementation
of e-Government Strategies**

The Course:

The course is organized in 4 (four) Modules that include selected readings and related activities accessed through our on-line teaching platform or "Virtual Campus". A Tutor will be in charge of the Virtual Classroom and will assign work and readings, schedule on-line interactive sessions (chats), as well as provide guidance in academic and technical aspects of the Course. Several Modules, covered in seven (7) weeks, comprise the course: 1. designed to provide participants with the necessary skills to efficiently work in the Virtual Classroom; 2. four content Modules; 3. one for conceptual adjustment; and, 4. one for conclusions and final evaluation. The main topics addressed in each Module are outlined below:

week 1	Introduction to the Virtual Classroom: Welcome, use of tools and socialization.
week 2	Introduction to e-Government: Main Concepts, advantages, benefits, risks and challenges.
week 3	e-Government strategy as a country, state or municipal project. Guide for the design of an e-Government strategy. Elements that comprise a good strategy. High impact e-Government areas.
weeks 4 and 5	Analysis of successful experiences from Brazil, Canada, Chile, Jamaica and the United States. Best practice implementation. Background. Characteristics and implementation perspective. Results.
week 6	Lessons learned. e-Government projects: analysis of opportunities, risk and implementation.
week 7	Integration of concepts for final assignment. Evaluation of Final Assignment and concluding remarks.

Objective:

To acquire and consolidate a solid knowledge of the main concepts, benefits and advantages of e-Government for improved administration and performance; as well as the fundamental elements that must be present in an e-Government strategy. To incorporate a global vision, the course is designed around in-depth practical analysis of successful experiences in different countries.

Methodology:

The course offered with the academic supervision and support of on-line Tutors to facilitate learning, interaction and an efficient use of the virtual environment. The Tutors, in addition to assigning work and scheduling mandatory interactive chat sessions, will direct the course's activities and remain in permanent contact with the participants to assist in areas such as: Access problems to the course and/or sessions; Suggestions and support for further reading; Analysis and completing assigned activities; Address individual doubts and concerns. On a weekly basis, Tutors will distribute a summary of the participants' contributions.

Note: even though the course's methodology includes mandatory participation in week on-line interactive sessions, it is expected that participants will devote at least two hours every day in reading and analysis, as well as in preparing assignments, particularly their final evaluation.

Expected results:

At the end of the course, participants are expected to have the necessary skills to be able to participate in the design of an e-Government strategy and, drawing heavily from the guidelines an analysis of experiences introduced in the course, adapt the strategy to the particular needs and challenges of their respective governments.

More information about registration, scholarships etc, should be sent to formacion@oas.org or click [here](#)