



ONLINE COURSE ANNOUNCEMENT

Course:

Introduction to the Formulation of Electronic Government Strategies

About the course:

The course is structured in 4 (four) modules and will take place throughout a 7 (seven) week period. Each week a new module will be developed, which will open with online lectures and activities coordinated by a tutor and concluded with a lecture assignment. It is fundamental that the student participates in the online sessions through the Virtual Classroom, including chats, interactive forums, and emails. The course starts with a module (Module 0) destined to help obtain the knowledge and abilities needed for the correct management of the Virtual Classroom and its Online tools of information and communication, followed by 4 modules of contents and 1 of content and evaluation. The main topics of each module are detailed below:

Week 1	Welcome and Introduction to the Virtual Classroom: Socialization and use of the tools.
Week 2	Module 1: Introduction to Electronic Government: Basic concepts, advantages, benefits, and risks of Electronic Government.
Week 3	Module 2: The Electronic Government strategy as a country, province, or municipality project. Guide for the creation of an Electronic Government strategy.
Week 4	Module 3: Analysis of successful practices. Application of Best Practices.
Week 5	Module 4: Lessons learned. Analysis of opportunities, risks, and implications in the implementation of Electronic Government Projects.
Week 6	Integration and Resolution of Final Work
Week 7	Evaluation, Final Assignment, and Course Conclusion.

Objectives of the course:

The objective of the course is that the participants acquire and consolidate an operational command of the main Concepts of Electronic Government, as well as of the critical elements that should be part of a strategy of this nature. Such command is possible through the: a) induction of a global vision on the development and implementation of projects of these characteristics, b) the analysis of successful experiences of various countries' Electronic Government, and c) the elaboration of a project of Electronic Government by the participant fitting a jurisdictional and territorial scope.

Work Methodology:

The course will be offered online with the supervision of specialized academic tutors, who will assist and guide the participants while these assume an active role in the learning process. A "cooperative" learning process will be used which will break the classical dynamic of professor-student. This contemplates the model adviser-participant under the following premises: Information search on the Web, Work in groups and among groups (if required), Forums of exchange and individual work, Generation of new materials, Evaluation from the tutors and from their colleagues, and the creation of the digital memories to disseminate the results.

Note: It is expected that the participant dedicates at least a minimum of 2 hours daily, during five days per week to the lecture and analysis of content.

Expected Results:

To finalize the course, the participants will acquire the tools so that each of them, according to their abilities may work in the preparation of an Electronic Government strategy, using the foreseen general guidelines, adapted to the needs and challenges presented in each specific case.