Organization of American States

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VIRTUAL CAMPUS
DEPARTMENT FOR EFFECTIVE PUBLIC MANAGEMENT
SECRETARIAT FOR POLITICAL AFFAIRS

ONLINE COURSE ANNOUNCEMENT

DESIGN AND IMPLEMENTATION OF e-GOVERNMENT STRATEGIES, EDITION # 42

Registration	Classes	Length	Language	Final Cost
Until 16 August, 2012	18 September - 2 November	7 weeks (125 h.)	English	US$ 175 after OAS grant
Click here			E	$

BECA CAMPUS VIRTUAL OEA

If you are accepted to the course, you will automatically receive a US$225 Grant over the total course value of US$350.

About the Course

The course aims for participants to acquire and consolidate a solid knowledge of the main concepts, benefits and advantages of e-Government for improved administration and performance; as well as the fundamental elements that must be present in an e-Government strategy. The tools and knowledge acquired in this course will allow students to incorporate a global vision, around in-depth practical analysis of successful experiences in different countries.

How will the course be offered?

The course will be taught entirely online. During 7 weeks, each week will cover a module, which will begin with readings and online activities that are coordinated with the academic supervision of specialized tutors, who will support, guide and provide feedback to participants while they take an active role in the learning process. As part of the course, participants will develop a final project which aims to validate the knowledge gained in the course, usually resulting in the creation of a project proposal, which will address issues directly related to their work environment. The participant will have access to the tools in the virtual classroom, including chat, interactive forums and emails.

Certification: Only those participants who have satisfactorily completed the requirements of form, substance and procedure of the course, according to the final evaluation of the tutor, will receive a digital certificate of the OAS certifying their approval. **An additional shipping cost of US$25.00 exists if a hard-copy certificate is desired.**
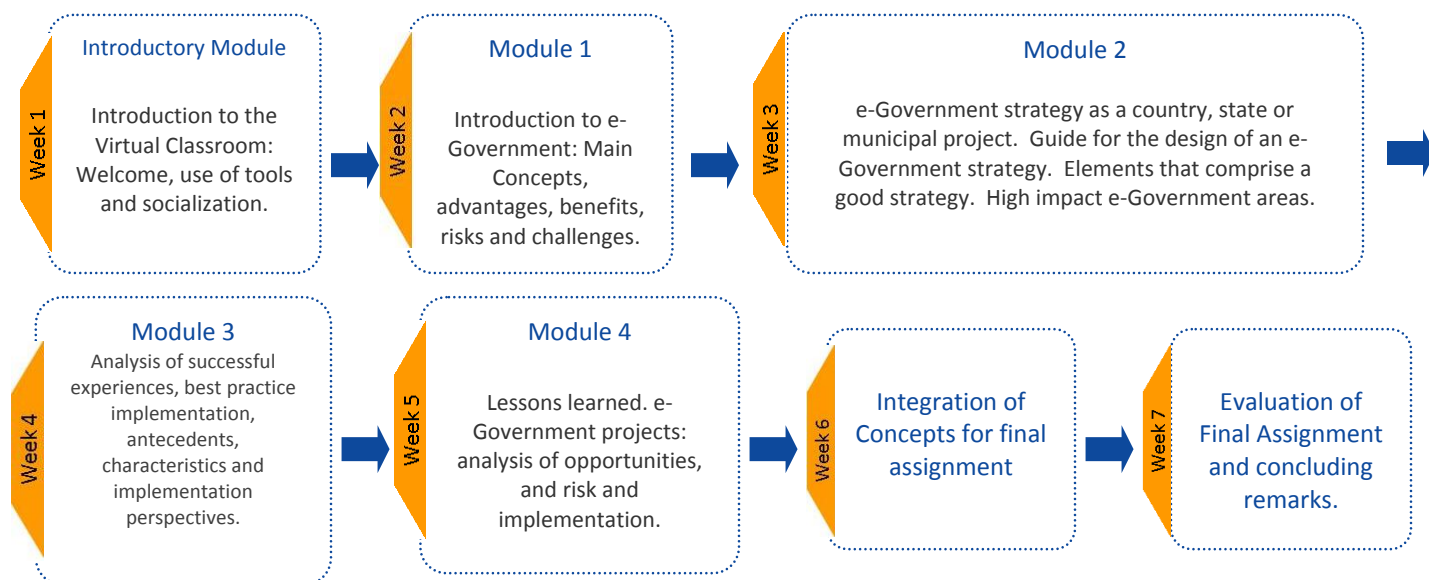
What are the expected results?

At the end of the course, participants are expected to have the necessary skills to be able to participate in the design of an e-Government strategy and, drawing heavily from the guidelines an analysis of experiences introduced in the course, adapt the strategy to the particular needs and challenges of their respective governments.

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What will the course cover?

Week 1 — Introductory Module
Introduction to the Virtual Classroom: Welcome, use of tools and socialization.

Week 2 — Module 1
Introduction to e-Government: Main Concepts, advantages, benefits, risks and challenges.

Week 3 — Module 2
e-Government strategy as a country, state or municipal project. Guide for the design of an e-Government strategy. Elements that comprise a good strategy. High impact e-Government areas.

Week 4 — Module 3
Analysis of successful experiences, best practice implementation, antecedents, characteristics and implementation perspectives.

Week 5 — Module 4
Lessons learned. e-Government projects: analysis of opportunities, and risk and implementation.

Week 6 — Integration of Concepts for final assignment

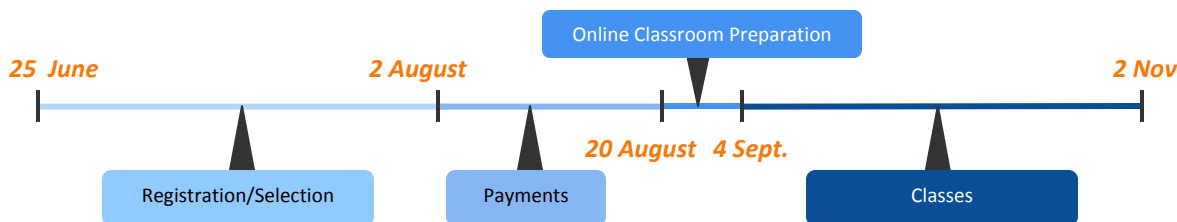**Week 7** — Evaluation of Final Assignment and concluding remarks.

Who is the course meant for?

- Public Managers and public officials with Leadership positions in public administration.
- Professionals, academics, and students in areas related to the course materials, who are interested including it as a tool to improve governance.

What should I do to take the course?

1. **Register**: Click here. Until 02 August
2. **Wait for the registration results** on 03 August. If you are accepted to the course you will receive payment instructions via email. Remember, if accepted, you automatically become the beneficiary of the OAS grant for **US$225** over the total value of the course **US$400**, leaving the final cost per participant of **US$175**.
3. Proceed to payment between **August 3 and 20**, equivalent to US$175 after the OAS scholarship.
4. Wait for your designated tutor to contact you the same day the course begins, on **4 September.**

Remember, these are the dates and stops that should be considered for proper registration in the course.

Online Classroom Preparation

25 June — 2 August — 20 August — 4 Sept. — 2 Nov

Registration/Selection — Payments — Classes

For additional information, questions, or other queries, please contact **formacion@oas.org.**