Impact, Opportunities, and Challenges for Open Government:
Creating and Implementing Co-Creation Commitments

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Open Government

We have implemented both approaches, a national Open Government Process aligned with the Open Government Partnership and a strategy focused on the subnational level.
At the national level, we have acknowledged different lessons during the last 8 years (remember that Mexico was one of the founding members of the OGP).

<table>
<thead>
<tr>
<th>First Action Plan: 2011</th>
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<tr>
<td><strong>Inclusion</strong> of civil society</td>
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<td>The conformation of a TTS (three members: SFP, INAI, NOSC)</td>
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<td>Minimum agenda and focus on electronic platforms</td>
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<td><strong>Compliance</strong> with 100% of the commitments ... but what was the <strong>impact</strong>?</td>
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<th>Third Action Plan: 2016-2018</th>
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<td><strong>Innovative methodology in the co-creation of commitments and participation</strong></td>
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<td>Search for public policy commitments (less commitments)</td>
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<td>Unfinished process</td>
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<th>Fourth Action Plan: 2019-2021</th>
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<td>Creation of the Coordination Committee as a new figure to promote coordination and collaboration</td>
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<td>13 innovative compromises in themes such as accountability, environment, welfare, justice and rule of law</td>
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<td>Wide participation of society and other sectors like academy, journalists and experts</td>
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<tr>
<td>For further reference, see: <a href="http://bit.ly/37Dkvc0">http://bit.ly/37Dkvc0</a></td>
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During the process of construction of the **Fourth Action Plan**, and to replace the Technical Tripartite Secretariat, was created the Coordination Committee as a figure to improve coordination, collaboration and dialogue between civil society, government institutions and the National Institute for Transparency, Access to Information and Personal Data Protection.

The Coordination Committee is conformed by the following civil society organizations and government institutions:
Although open government in Mexico was making progress at the federal level since 2011, it was relatively unknown at the local level and in the judiciary and legislative branches.

In this regard, the INAI put in place the Locally driven co-creation initiative.

The purpose of this initiative is to:

Provide and promote the adoption, implementation and systematic assessment of the open government practices in the states and municipalities to solve high-impact public problems.
Since 2015, the INAI has been working to carry out this initiative, making that authorities, oversight bodies of the right to access to information, and organizations of the civil society around the country, converge, collaborate and design practices of transparency, participation and accountability to solve the public problems of the states.

More than 120 civil society organization

100 authorities

30 local transparency and access to information guarantor agencies

The initiative is based on the implementation of permanent spaces for dialogue (Local Technical Secretariat) where society and government take decisions jointly
What are the Open Government local efforts, also known as the locally driven co-creation initiative?

The purpose of this initiative is to generate and promote the adoption, implementation, and optimization of the open government practices in the state and municipalities to solve some concrete public problems. This initiative is based on the implementation of an open space for dialogue and technical exchange between society and government to create and share solutions to public problems.

This initiative is part of the Open Government and Access to Public Information and conducted by the National Institute for Transparency and Access to Public Information (INAI). It aims to promote good governance and the development of participatory co-creation processes that involve decision-makers, civil society, and citizens in a mutually beneficial relationship.

Since 2015, the INAI has been implementing this initiative within the framework of the National System of Transparency, Access to Information, and Personal Data Protection (STAPIPP), and it has been expanding to other states, involving a total of more than 150 entities, 250 public bodies, and thousands of citizens participating in various initiatives.

- Entities beginning in 2015
- Entities beginning in 2016
- Entities beginning in 2017
- Entities beginning in 2018
- Entities beginning in 2019
- Entities not participating

https://micrositios.inai.org.mx/gobiernoabierto/en/?page_id=877
We have created some **tools** and **mechanisms** to help this local efforts succeed:

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<th>Regulations, guidelines and methodologies to lead and standardize the implementation of open government policies.</th>
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<td>Open government and sustainable development <strong>agents of change training programs</strong>, 60 trained persons in open government principles and the 2030 Agenda in 15 states.</td>
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<td><strong>OG metrics</strong> to measure basic principles and advances at the institutional level; two metrics have been published (2017 and 2019).</td>
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<td><strong>Good practices depository</strong>, both at national and international levels.</td>
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<td><strong>The Proactive Transparency Policy</strong> to promote the construction of public knowledge in several levels of public fields, fostering accountability, quality of public information and capacity building among impleters.</td>
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**DURANGO'S COMMITMENT**

**What was the problem?**
The environmental pollution produced by the operation of bricks factories in housing areas.

**What was the solution?**
Through the Local Technical Secretariat of Open Government, the dialogue was established resulting in the relocation of these factories and the improvement of the quality standards of the production.

**What are the benefits?**
Improvement of the air quality and citizens' health in the mid-term.
The actions developed allowed the generation of direct benefits on the life quality of the society. To less pollution, more life quality.

**COMPROMISO CAMPECHE**

**¿Cuál era el problema?**
Los procesos para la inscripción de alumnos en el nivel básico eran demasiado complejos.

**¿Cuál fue la solución?**
A través del Secretariado Técnico Local de Gobierno Abierto se logró la vinculación entre autoridades y padres de familia para el diseño de un esquema tecnológico de inscripciones ágil.

**¿Cuáles fueron los beneficios?**
Reingeniería del proceso de inscripción del alumno, reduciendo tiempos y cargas administrativas.
Evita costos y tiempos para los padres de familia.
Reducción de espacios a la corrupción a través de las cuotas de inscripción.
96% de efectividad en las inscripciones en línea.

**JALISCO'S COMMITMENT**

**What was the problem?**
Labor and wage inequality between men and women on the state.

**What was the solution?**
Through the Local Technical Secretariat of Open Government, practices for reducing these inequalities were boosted on the labor sphere.

**What are the benefits?**
The release of the Egalitarian Companies Registration (REGINA in Spanish) with good labor practices.
41 companies or organizations are recognized now as egalitarian.
Good practices are reinforced and promoted to close the wage gap between men and women.
VERACRUZ’S COMMITMENT

BEFORE

What was the problem?
Misinformation for the right high school education election in accordance with the student preferences and school level.

What was the solution?
Useful information publication for the decision making of parents and students from Veracruz.

What are the benefits?
Use of ICTs for information concentration about the level of the local high schools.

OAXACA’S COMMITMENT

BEFORE

What was the problem?
Difficulty in accessing clear and transparent information about the use and destination of public resources.

What was the solution?
The Tec alumnus society and the transparency oversight body published in 2018 the Citizen Budget within the context of the open government local exercises.

What are the benefits?
Oaxacan citizenship can know how much and how the public resources are spent.

ZACATECAS’ COMMITMENT

BEFORE

What was the problem?
Territorial disorder due to obsolete legal resources.

What was the solution?
High citizen participation for the creation of legislation in accordance with the necessities of the entity.

What are the benefits?
Creation of a reform initiative to the Urban Code through the Local Legislation, based on the support of the Local Technical Secretariat and the citizen participation.

1,878 people have used the information on the website: http://148.226.12.43/preparare/
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<th>Learning</th>
<th>Description</th>
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<td>1</td>
<td>Establish a space of trust, dialogue and compliance with agreements between all stakeholders.</td>
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<td>2</td>
<td>Include civil society organizations expertise in the issue of commitments, this will make co-creation and co-responsibility a reality between society and government.</td>
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<td>3</td>
<td>Boost new leaderships (local and national) to promote the open government agenda from different sectors.</td>
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<td>4</td>
<td>Reinforce the mechanisms, methodologies, and financing tools for citizens and public institutions.</td>
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<td>5</td>
<td>Contextualize the commitment you will try to achieve, secure high level of political commitment, use evidence for action and establish alliance.</td>
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