



OAS | School of
GOVERNANCE



WEBINAR

INNOVATING IN PUBLIC MANAGEMENT: *CO-DESIGNING SERVICES AND POLICIES THROUGH OPEN GOVERNMENT*

When: Wednesday May 30, 2018, 10:00 a.m. (Belize Time– CST (UTC - 6))

Duration: 2hrs (presentations and Q/A)

Where: Online through Adobe Connect. (the link to be distributed to registered participants), also accessible through Facebook live at <https://www.facebook.com/OpenGovBelize/>

Audience: Government, Civil Society, Academia, Private Sector, Citizens

Registration: Click [here](#) to register – there is no cost associated with the participation. Registered participants will receive a certificate of attendance.

Questions? Please write to the **Project's local coordinator: Mr. Henry Wade** hwade@oas.org

The Trust for the Americas and the Department for Effective Public Management of the Organization of American States would like to invite you to join this webinar in the framework of the Project: ***“Promoting an Open Government Ecosystem in Belize,”*** with the Support of the Embassy of the United States of America in Belize.

Topics and Presenters

What is open government and how it works

Mr. Joe Powell, Deputy Chief Executive Officer, Open Government Partnership, OGP

Open Government and Public Innovation experience in Canada

Mr. Mark Levene, Senior Advisor on Open Government, Treasury Board of Canada Secretariat (TBS)

Openness in the USA

Mary Beth Goodman, former OGP Country Lead for the US Government

Evidence shows that public policies and services generally yield better returns to citizens if the design phase is part of a collaborative process between government agencies and citizens as end users. In this webinar, we will discuss public innovation and open government, illustrated by the experiences of the US and Canada, and the framework offered by the Open Government Partnership. We will touch on the principles behind digital delivery and openness, opportunities, and challenges and ways to overcome them.

Moderator: Mike Mora, Specialist, Department for Effective Public Management, OAS

Meet the presenters:

Open Government Partnership, **Joe Powell**, Deputy Chief Executive Officer



Joe Powell is the Deputy Chief Executive Officer of the Open Government Partnership (OGP). He leads OGP's global engagements, including working with the OGP Steering Committee, OGP Summits and linking OGP with other multilateral processes. He previously worked for the ONE Campaign, where he was managing ONE's global campaign for increased transparency in the extractive industries. As Senior Policy and Advocacy Manager at ONE, Joe also led global advocacy on the G20 and policy development for the 2013 G8. Prior to working at ONE Joe launched an online current affairs platform called 'Uganda Talks' for the Independent, a weekly East African news magazine, and worked for Action Aid Uganda. He studied at Makerere University. Joe holds a BA from the University of Cambridge.

Canada, **Mark Levene**, Senior Advisor, Open Government, Treasury Board of Canada Secretariat (TBS)



Mark Levene leads the international and intergovernmental group as part of the Government of Canada's open government team at the Treasury Board of Canada Secretariat. He leads the work on national and international open government issues, working with partners to advance and align open government reforms, including work to support Canada's participation in the Open Government Partnership. Mark has been working on open government since 2012. Prior to that, he worked on a variety of different projects at Canada's national archives, Library and Archives Canada, helping to make Canada's documentary heritage more accessible to citizens.

USA, **Mary Beth Goodman**, former OGP Country Lead for the US Government



Mary Beth Goodman is an international development and anticorruption policy expert who has worked with governments, civil society organizations, the private sector and international institutions to advance democracy, human rights and social justice.

She served as the Special Assistant to President Obama and Senior Director for Development, Democracy and Humanitarian Affairs at the White House, where she was responsible for advising the President and National Security Advisor on a wide range of issues. Ms. Goodman previously served as a U.S. diplomat including in a variety of overseas postings and in Washington, D.C. During her career, she developed and negotiated economic, trade, extractives, energy, and infrastructure agreements and worked on a broad range of international economic and development issues.

Prior to that, Ms. Goodman practiced international trade law and worked as an attorney-advisor for U.S. Customs and Border Protection at the Department of Homeland Security. She participated in the negotiations of several free trade agreements and oversaw the implementation of preferential trade programs for Africa and the Caribbean.

Ms. Goodman earned an L.L.M. in International & Comparative Law from Georgetown University Law Center, a Juris Doctor from Chicago-Kent College of Law, and a Bachelor of Arts from James Madison University. She is a member of the Council on Foreign Relations and a certified mediator in conflict resolution.