

Open Government Partnership in the U.S.

MARY BETH GOODMAN

FORMER SENIOR ADVISOR TO PRESIDENT OBAMA | THE WHITE HOUSE

Open Government

Open Government Initiative – launched in 2009

Open Government Partnership – launched in 2011

→ Open Government National Action Plans

Open Data Initiatives + Executive Order – 2013



Open Data

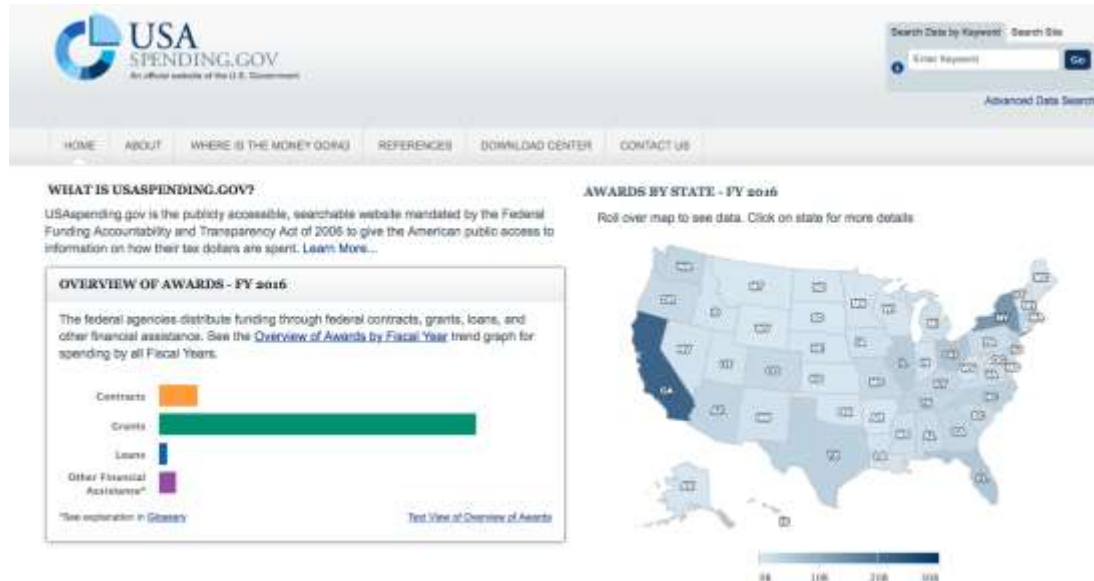
BROWSE TOPICS

More than **190,000 data sets** across sectors including health, energy, education, transportation and law.

CFO Act Agencies	Leading Indicators Strategy						Public Data Listing Metrics	
	Enterprise Data Inventory	Public Data Listing	Public Engagement	Privacy & Security	Human Capital	Use & Impact	Public Datasets	Valid Metadata
Department of Agriculture	▲	■	★	■	■	▲	499	100%
Department of Commerce	▲	○	■	■	■	★	372	100%
Department of Defense	○	○	○	▲	■	○	373	99.7%
Department of Education	○	■	★	■	■	★	227	100%
Department of Energy	▲	■	○	■	■	■	296	100%
Department of Health and Human Services	■	▲	■	■	■	■	1064	97.3%
Department of Homeland Security	■	▲	○	■	▲	▲	322	100%
Department of Housing and Urban Development	■	■	○	▲	○	○	170	100%
Department of Justice	■	■	○	■	■	▲	969	100%
Department of Labor	○	○	○	■	■	▲	368	85.6%

Agency efforts to meet the Open Data requirements are publicly tracked including Public Data Listings, Public Engagement, Privacy & Security

Spending Transparency



USAspending.gov

openbeta.usaspending.gov



Building 21st-Century Government

Help Us Reinvent the Public Website for Federal Spending



DATA Act:

Make Federal spending data more accessible, searchable and reliable by **setting data standards** and **creating a standard data exchange.**

Learn About the Project

Welcome to the starting point on the journey to

Try it Now

View the Search Options in the [Concepts](#) section

Give Feedback

Join the [community forum](#) and tell us what

Open Source



New features

Explore [campaign finance data](#)

Use the [glossary](#) to learn the meaning of an unfamiliar word or phrase.

Coming soon

Learn how congressional candidates and committees register and report.

View a calendar of FEC deadlines and events.

OpenFEC makes it easier to search campaign finance data

beta.fec.gov

The **Digital Analytics Dashboard** shows visitors on government websites in real time:

analytics.usa.gov



Public Participation



We the People

15 million users

350,000 petitions

22 million signatures

petitions.whitehouse.gov

Participatory Budgeting

Engaging citizens in a community to help decide how to allocate public funds.

Promoting Innovation in Civic Engagement: Celebrating Community-Led Participatory Budgeting

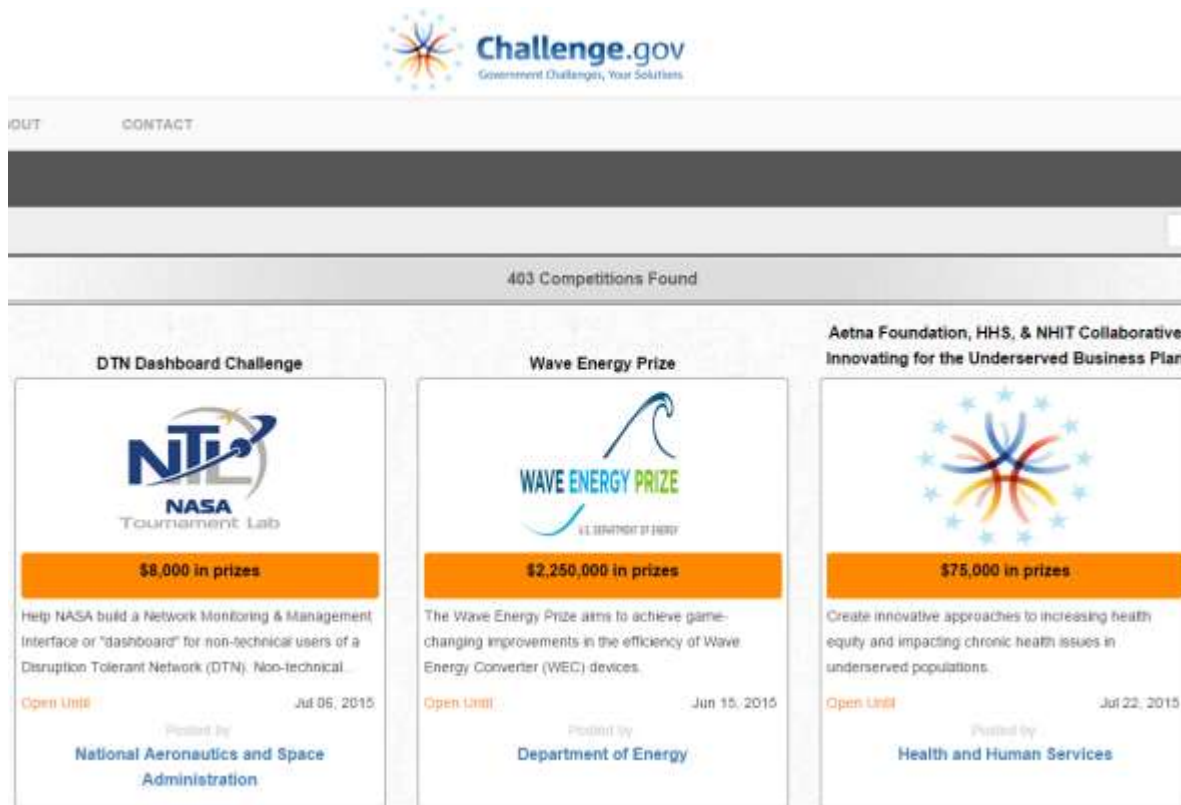
JUNE 2, 2014 AT 3:57 PM ET BY LYNN OVERMANN AND VIVIAN GRAUBARD



Summary: The Office of Science and Technology Policy recently hosted representatives from communities across the country at the White House to share their experiences with participatory budgeting, learn about work already underway across the country, and brainstorm new ways to expand outreach and engagement, improve city processes, and create projects that can help transform neighborhoods.

Public Participation

Crowdsourcing, Citizen Science, and Challenges and Prizes are a few ways we collaborate with the public to improve government services.



The screenshot shows the Challenge.gov website interface. At the top, the logo for Challenge.gov is displayed with the tagline "Government Challenges, Your Solutions". Below the logo, there are navigation links for "ABOUT" and "CONTACT". A search bar indicates "403 Competitions Found". Three challenge cards are visible:

- DTN Dashboard Challenge:** Offered by NASA Tournament Lab, with \$8,000 in prizes. The goal is to help NASA build a Network Monitoring & Management Interface or "dashboard" for non-technical users of a Disruption Tolerant Network (DTN). It is open until July 05, 2015.
- Wave Energy Prize:** Offered by the Department of Energy, with \$2,250,000 in prizes. The goal is to achieve game-changing improvements in the efficiency of Wave Energy Converter (WEC) devices. It is open until June 15, 2015.
- Aetna Foundation, HHS, & NHIT Collaborative:** Offered by Health and Human Services, with \$75,000 in prizes. The goal is to create innovative approaches to increasing health equity and impacting chronic health issues in underserved populations. It is open until July 22, 2015.



The screenshot shows the National Archives Citizen Archivist Dashboard. At the top, the National Archives logo is visible, along with a search bar and navigation links for "Research Our Records", "Veterans Service Records", "Teachers' Resources", "Our Locations", and "Shop Online". The main heading is "Citizen Archivist Dashboard". Below this, there is a promotional banner with the text "One Day... All of our records will be online. You can help make it happen." and a sub-headline "We Can Do It!". The banner also includes a call to action: "You can become a citizen archivist — just click one of the options below to get started. You can also make suggestions or volunteer in person." At the bottom of the dashboard, there are several interactive buttons: "Welcome", "Tag", "Transcribe", "Edit Articles", "Upload & Share", and "Old Weather".

National Archives Citizen Archivist Dashboard

archives.gov/citizen-archivist

EDUCATION

U.S. DEPARTMENT OF EDUCATION

College Scorecard

Find Schools

Compare schools now

Programs/Degrees	+
Location	+
Size	+
Name	+
Advanced Search	+

FIND SCHOOLS

By The Numbers



On average, college graduates earn
\$1 million
more
over their lifetimes than high
school graduates.



You could be eligible for up to
\$5,775
for free
in Pell grants to help pay for
college. **No repayment needed!**



Did you know that
30%
of college students
started college at age 25 or older.

Police Data Initiative

Restore the public's trust in government and policing by increasing access to data around law enforcement activity.

26 jurisdictions around the country (including 2 in Virginia) are agreeing to provide data around:

- Use of force
- Vehicle and pedestrian stops
- Officer involved shootings



Global Goals

In September 2015, world leaders adopted 17 **Sustainable Development Goals** to be achieved over the coming 15 years across areas including:

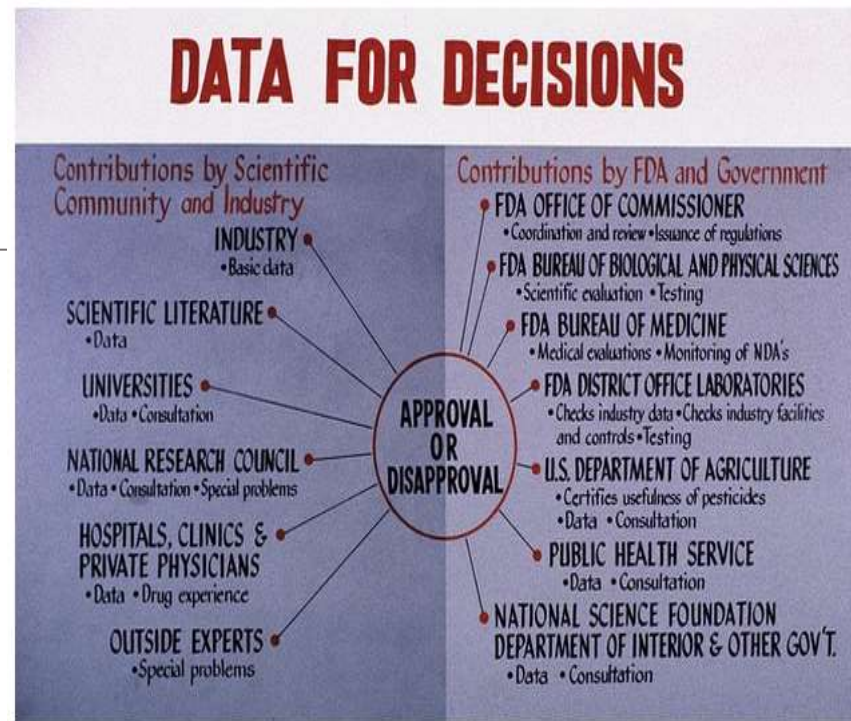
- education
- health
- climate resilience
- air quality
- food security
- science and innovation
- justice

US Progress on Goals:

- <https://sdg.data.gov/>



Engagement



Play 11: Use Data to Drive Decision Making

Use data to inform decisions about engagement efforts and public participation. Data can help you decide the best format for your engagement effort, the best tools to use, the most receptive audiences and more. Data will help you get the desired results and adapt your engagement effort along the way.

Checklist

- ✔ Define your goals and establish key performance indicators.
- ✔ Continuously reconsider metrics to make sure they are still the best ones to use.
- ✔ Educate employees about open data policies and publicly available datasets.
- ✔ Ask data-literate employees to attend and participate in public engagements.

Convening Meetings with Civil Society

- Never possible to have just one meeting- ongoing dialogue
 - >Regional Meetings
 - >Subject Matter Experts
 - >Webinars

- Meet before and after you develop language for commitments